

1. Discuss keynote speaker options (Dr. Reskoke is busy). Potential options: Deborah Grubbe (from Safety Solutions), Ellen Tobias (VP of Elanco, part of Eli Lilly), Roberta Gleiter (CEO of Global Institute for Technology and Engineering). If you have any speakers in mind, please bring speaker info to the meeting so we can discuss the best option. As a note when looking for speakers, every single past speaker has been either a white or asian male. I personally would like to see us moving away from this trend and get a fresh perspective.
2. Review invitation: Arthur D.
3. Review brochure: Sydney
4. Update: Xin on resume submission email, Gautam/Nicole on speaker submission email, Nathan on industrial list and liaisons, Arthur S on hotel rooms, Nicole on keynote room reservations
5. Review tasks for the next week
6. Arthur D on his position in GSO
7. John on World cup event, what needs to be done?
8. Update on graduate survival guide from Kevin

1. Stephanie Botkin, from Conferences. botkin@purdue.edu
 - a. Profit last year: \$874
 - b. Some monetary awards from last year were not claimed
 - i. Need to be more explicit about deadlines and requirements to pick up awards!
 - ii. Would have made \$500 if all awards had been picked up
 - c. Motion: Raise price to \$750 and \$350. May restrict smaller companies from attending/bringing multiple reps.
 - d. Motion: Keep first rep at \$700 and raise second to \$400. Motion accepted.
 - e. Motion addendum: Adjust first rep to 725 to improve profits. Accepted.
 - f. Cutting prices: Last year spent 1500 on printing. Many invitations returned. Only send paper invitations/brochures to companies that have attended in the past. Send emails to those who are new. CDs, abstract books, resume books.
 - i. Motion: Use flash drives instead! Send abstracts digitally ahead of time for reference, and also include on flash drive. Motion accepted.
 - ii. Send abstracts a week ahead of time
 - iii. Give hard copy of resume book when they arrive.
 - iv. On flash drive: resume books, abstracts
 - v. Motion: include information on website or make an app.
 - vi. Discussion Tabled
2. Keynote Speaker – Varma’s selection cannot attend
 - a. Deborah Grubbe- gave a seminar in Nicole’s first year (Safety Solutions, president)
 - i. Good speaker
 - ii. Safety contracting with NASA

- iii. Worked for DuPont and BP in the past, attended Purdue, on board of advisees.
 - iv. First choice for speaker
 - b. Ellen Tobias (VP of Elanco, part of Eli Lilly)
 - i. Distinguished alumni
 - ii. Had an Eli Lilly speaker two years ago.
 - c. Roberta Gleiter (CEO of Global Institute for Technology and Engineering)
 - i. Purdue alumni
 - ii. Less industry experience
 - iii. ~70 years old. Stories about not being able to get a job due to being a woman.
 - iv. Less good of a speaker. Agnes thinks she's pretty good.
 - v. Less technical.
- 3. Invitation for industry (Arthur D)
 - a. Edits, make watermark weaker, get vector image of logo
- 4. Arthur now publications rep
- 5. Brochure – Sydney
 - a. Email Stephanie to ask about pay to checks, mailed form information for registration, contact for registration
 - b. Include info about keynote speaker.
 - c. Make embeddable image for email that's condensed version of brochure
- 6. Nathan
 - a. Industrial contact list
 - i. We have half that we need
 - b. Frank has info from last year about returned mail
 - c. Include brochure and invitation as attachments
- 7. World Cup Event
 - a. Today is under control – G140. Match starts at 4:00
 - b. Tomorrow – 3:00 match. Kick-off at 4:00. John won't be here. G140 reserved 12-6 tomorrow AND Monday 12-6. Nicole will start it.
 - c. Can store food in GSO office.
- 8. Posterboard have been ordered for Poster session
- 9. Kevin – catering
 - a. D&R market caters!
- 10. Pricing
 - a. 10% extra charge when using credit cards?? Should be NO surcharge for reps, Stephanie says. Conferences takes 10% from US.
- 11. Survival Guide – Kevin
 - a. No updates
- 12. Quiz bowl
 - a. Agnes uploading notes from event
 - b. Co-hosted by social rep and co-curricular rep
 - c. Motion: Change to bi-annual event. Accepted.
 - d. Motion: Co-curricular rep only to host. Accepted.

13. Next Week

- a. Nathan – finalize industrial contact list and mailing labels. Divide up contact list for liasons. Start first round of calling and mailing.
- b. Sydney – create mailmerge file with list of industrial reps?? Make embeddable image. Finish brochure. Email brochure to Arthur Shi so he can do website.
- c. John – Reserve poster stands. Already completed. Contact both students and faculty to request poster submissions. Usually 2 per group plus one for big groups
- d. Kevin – choose catering service, set up breakfast/coffee and banquet.
- e. Happy Hour June 27th. Need an event planning form by TOMORROW. Event planning form is on the drive. Start at 5:30. Get pizza from Marcos. We need to bring plates/napkins. Can bring in soda and stuff as well for tee-totalers.
- f. Agnes is treasurer, keep her in the loop when purchasing.